

## For Immediate Release

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### **BSNB and The Charlton School Announce New Partnership to Benefit Students**

*Bank pledges \$20K to support young women's mental health while enhancing financial literacy*

In a joint effort to combat the growing deficit of financial literacy among young people, The Charlton School is pleased to announce an exciting and multifaceted partnership with Ballston Spa National Bank that will equip students with access to technology and educational resources to enhance essential money management skills.

The connection between The Charlton School and BSNB spans back several decades. This new partnership comes at a time where the therapeutic learning community is looking to strengthen its Corporate Partnership opportunities to create sustainable and strategic growth, while also offering its corporate supporters a chance to enhance their own community goals.

*"At BSNB, we believe that strong communities are built by investing in the next generation," noted Christopher Dowd, President & CEO of Ballston Spa National Bank. "Partnering with the Charlton School on this multi-year investment enables us to advance our mission of financial wellness and support the health and resilience of these young women who will one day be leaders in our community."*

The \$20,000 pledge from BSNB will begin before the end of this year and carry through 2028. The growing financial institution recently launched a financial wellness and education platform to offer resources that integrate real-world financial and life literacy into the classroom to supplement existing content. In addition to supporting The Charlton School's mission for young women with mental health concerns, this commitment allows students and educators an opportunity to offer feedback and insight regarding the new financial resources while continuing a purposeful connection between the two organizations.

*"At the Charlton School, our goal is to nurture both the emotional well-being and the future readiness of our students. This partnership with BSNB is especially meaningful because it recognized financial literacy is not just a skill, but a pathway to independence and long-term stability. We are grateful to BSNB for their investment in our young women and working together, we look forward to helping them take this next important step in life," noted Alex Capo, LMHC, Executive Director of The Charlton School.*

*"This partnership with BSNB has been fostered as both of our organizations are embarking on a time of strategic growth. Each of us remains committed to the relationships that have gotten us to where we are today, and the mutual commitment to strengthening our communities is something we've always shared. It is a pleasure to continue our meaningful partnership while also opening opportunities for our students to learn from the professionals at BSNB about financial literacy," said Bo Goliber, Chief Strategy and Impact Officer at The Charlton School.*

*The Charlton School and BSNB's multi-year commitment ensures that students will have consistent access to tools that will build confidence, improve financial wellness, and provide a strong foundation for their next chapter.*

**About The Charlton School:** Located in the heart of Saratoga County (New York) on a peaceful 275-acre campus, The Charlton School is a nonprofit therapeutic learning community, helping young women on their paths to personal growth and healing. The Charlton School serves young women in grades 8-12, who are facing significant mental health challenges that are negatively impacting their daily lives. They provide a highly structured approach to therapeutic services and campus life, while also offering students a hands-on, experiential New York State High School Curriculum. Their goal is to bolster students' intellectual, social, and emotional well-being in a place where they feel seen and heard, while empowering them to become vibrant members of society.

**About Ballston Spa National Bank:** Ballston Spa National Bank (BSNB) is a locally focused, relationship-driven community bank invested in making a difference not only for customers but its community. With 13 locations headquartered in Ballston Spa, NY BSNB offers a wide range of financial products and services to individuals, families, municipalities, nonprofits, and businesses throughout New York's greater Capital Region. Learn more about BSNB's offerings [here](#). To become part of BSNB's online community, please visit [Facebook](#), [Instagram](#) and [LinkedIn](#).

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